



# Year-End Report January – December 2024

---

February 11<sup>th</sup>, 2025 at 3:00 p.m. CET.

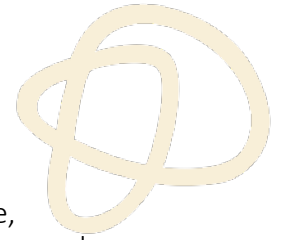
Dial-in: SE 010 884 80 16, US +1 646 664 1960 Access code: 223155

**Anna Ljung**, CEO



# Disclaimer

---



The purpose of this presentation (the "**Presentation**") is to provide an overview of Moberg Pharma AB (publ) (the "**Company**"). For the purposes of this notice, "Presentation" means this document, its contents or any part of it, any oral presentation, any question or answer session and any written or oral material discussed or distributed during the Presentation meeting.

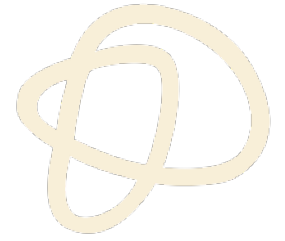
This Presentation is not a prospectus or similar offer document. This Presentation does not purport to contain comprehensive or complete information about the Company and is qualified in its entirety by the business, financial and other information the Company is required to publish in accordance with the rules, regulations and practices applicable to companies listed on Nasdaq Stockholm (the "**Exchange Information**"). Any decision to invest in any securities of the Company should only be made on the basis of a thorough examination of the Exchange Information and an independent investigation of the Company itself and not on the basis of this Presentation. Neither this Presentation nor any of the Exchange Information has been independently verified by any other person unless expressly stated therein. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy or completeness of the information or opinions contained in this Presentation.

Except where otherwise indicated in this Presentation, the information provided herein is based on matters as they exist at the date of preparation of this Presentation and not as of any future date. All information presented or contained and any opinions expressed in this Presentation are subject to change without notice. None of the Company or any of its directors, officers, employees, agents, affiliates or advisers is under any obligation to update, complete, revise or keep current the information contained in this Presentation to which it relates or to provide the recipient of with access to any additional information that may arise in connection with it.

This Presentation contains "forward-looking" statements. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. In particular, forward-looking statements include all statements that express forecasts, expectations, plans, outlook and projections with respect to future matters, including trends in results of operations, margins, growth rates, overall market trends, the impact of interest or exchange rates, the availability or cost of financing, anticipated cost savings or synergies, the completion of strategic transactions and restructuring programmes, anticipated tax rates, expected cash payments, and general economic conditions. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future and they are subject to change at any time. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements, including risks associated with the inherent uncertainty of pharmaceutical research and product development, manufacturing and commercialization, the impact of competitive products, patents, legal challenges, government regulation and approval, the Company's ability to secure new products for commercialization and/or development and other risks and uncertainties detailed from time to time in the Company's interim or annual reports, prospectuses or press releases and other factors that are outside the Company's control. Any forward-looking statements made by or on behalf of the Company speak only as of the date they are made. The Company does not undertake to update forward-looking statements to reflect any changes in the Company's expectations with regard thereto or any changes in events, conditions or circumstances on which any such statement is based.

# Significant events during Q4 2024

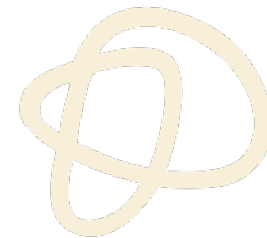
---



- The success continues in Sweden, with Terclara® solidifying its position as the market leader. Building on this momentum, we are now taking the next step by launching in Norway.
- A new terbinafine supplier has been secured for Terclara®/MOB-015. As a result, terbinafine availability is no longer a limiting factor for the company's launch plans
- Topline data from the Phase 3 study has been reported. MOB-015 did not meet the primary endpoint using 8 weeks of daily dosing followed by weekly maintenance dosing. The company's focus going forward will be on the effective daily dosing regimen approved in 13 EU countries
- Moberg Pharma and Bayer have mutually terminated the license agreement, where Moberg Pharma has regained full rights to MOB-015 in the EU and maintains previous milestone payments



# Terclara® maintains its market-leading position in Sweden



The momentum continues from the successful launch in Sweden, where MOB-015 under the brand name Terclara® maintains its clear market leader position.

For Q4, Terclara® reached a market share of 33% in value and 26% in units in pharmacy sales to consumers.

The success in Terclara® is comparable to the growth in total market, 40% in Q4 in value compared to the same period last year. The launch of Terclara has clearly grown the market

The product is available through all pharmacy chains in Sweden.

 APOTEK

APOTEK 

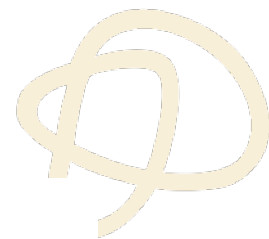
 apoteket

 DOZ APOTEK  
Råd med mera

 apotea-se

apohem

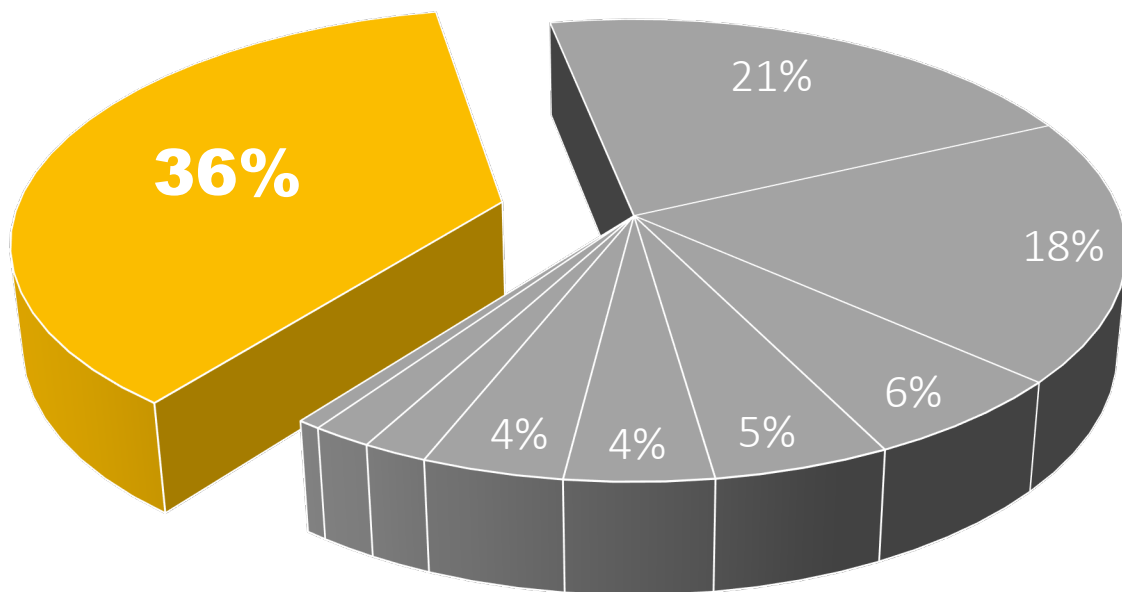
 MEDS



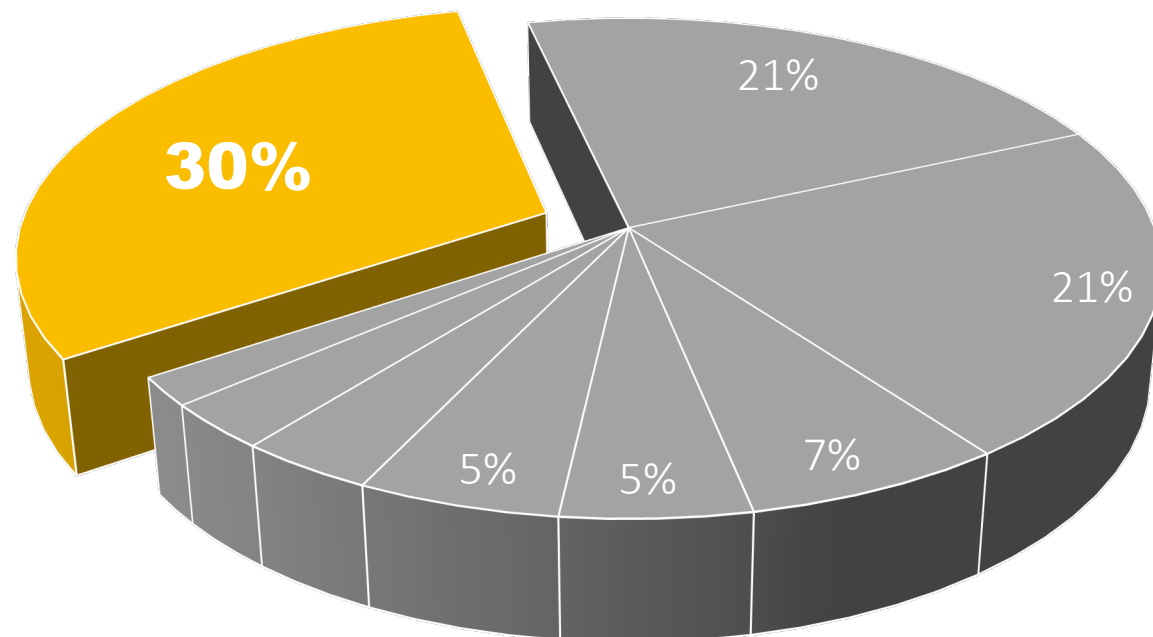
# Market leader in Sweden

Since the first full month of sales in April, the introduction of Terclara<sup>®</sup> has led to a 43% growth in value for the total market for Q2-Q4

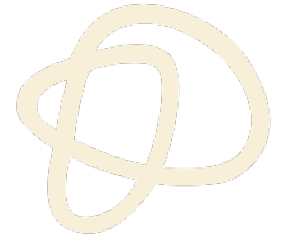
**Value Share % Q2-Q4 2024**



**Unit Share % Q2-Q4 2024**



# Launch of Terclara® in Norway



- In February, the first deliveries were made to Norwegian pharmacies, followed by targeted information campaigns for pharmacy staff and healthcare professionals. In parallel, consumer marketing will intensify ahead of the peak season, when the demand for nail fungus treatment traditionally increases.
- The experience from Sweden inspires confidence in the Norwegian market, and the launch of Terclara® in Norway follows the same approach as in Sweden



 **APOTEK 1**

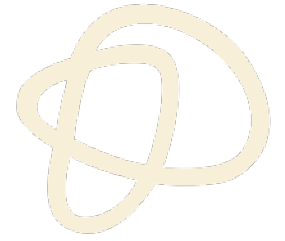
*Boots* Apotek

**vitusapotek+**

 **ditt apotek**

# Commercialization rollout of MOB-015

---



Focus on commercialization in Europe:

1. Terbinafine now secured for a pan-European launch
2. An early Swedish launch gained valuable insights into consumer behavior, collecting patient feedback and provide user data to support direct to OTC/OTC-switches in more countries
3. Build on go-to market strategies for the remaining EU territories. Norway now launched as part of this strategy

Next steps to focus on further successful launches as part of a pan-European rollout. Moberg Pharma aims to secure a larger share of the value chain in Europe by taking an active role in the commercialization and establishing a stronger direct presence

## Phase 3 results in the U.S.

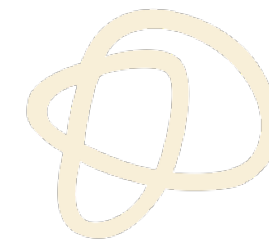
---



- The North American Phase 3 study was conducted at 33 study centers in the US and Canada, including a total of 384 patients, 260 patients receiving MOB-015 and 124 patients receiving vehicle. The study differs from previous studies with MOB-015, which is the basis for drug approval in 13 EU countries, by reducing the dosage – 8 weeks daily dosing followed by weekly maintenance treatment for 40 weeks, compared to daily dosing throughout the entire treatment period. The primary endpoint was not met in the study
  - The lower dosage reduced discoloration of the nails, but it also resulted in a lower mycological cure rate. 8 weeks of daily dosing did not deliver sufficient terbinafine into the nail to kill the fungus before switching to weekly maintenance treatment.
  - Our hypothesis is unchanged, there is a trade-off between delivering enough terbinafine and avoiding overhydration/white discoloring of the nails. One possible solution is an additional study with a longer follow-up and/or a different combination of daily treatment and maintenance treatment, with the potential to generate stronger efficacy data.
- Additional clinical data needs to be generated before we can apply for approval in the U.S.
- Moberg Pharma has a long-term ambition to implement an additional clinical study in the U.S. to secure FDA approval, strengthen global marketing claims, and support our ongoing patent application. In the near term, the company's priority is firmly on the European markets, where MOB-015 is already approved.



# Key Financials



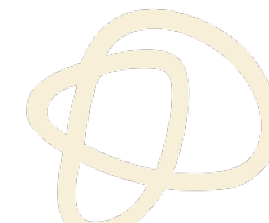
## Last five quarters

| (SEK thousand)                                   | Oct-Dec<br>2024 | Jul-sep<br>2024 | Apr-Jun<br>2024 | Jan-Mar<br>2024 | Oct-Dec<br>2023 |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|
| Net revenue                                      | 1,027           | 3,855           | 4,109           | 820             | -               |
| Cost of goods sold                               | -1,165          | -615            | -1,388          | -328            | -               |
| <b>Gross profit</b>                              | <b>-138</b>     | <b>3,240</b>    | <b>2,721</b>    | <b>492</b>      | <b>-</b>        |
| Selling expenses                                 | -956            | -1,865          | -3,202          | -1,108          | -1,167          |
| Business development and administrative expenses | -5,854          | -4,320          | -4,684          | -6,983          | -6,288          |
| Research and development costs                   | -300,814        | -228            | -267            | -921            | -1,037          |
| Other operating items                            | -369            | -125            | -73             | 624             | 257             |
| <b>Operating profit (EBIT)</b>                   | <b>-308,131</b> | <b>-3,298</b>   | <b>-5,505</b>   | <b>-7,896</b>   | <b>-8,235</b>   |
| <b>Total profit for the period</b>               | <b>-305,954</b> | <b>-1,261</b>   | <b>-4,046</b>   | <b>-6,497</b>   | <b>-6,445</b>   |
| Cash and cash equivalents                        | 293,289         | 308,963         | 325,958         | 38,631          | 60,555          |
| Investments in MOB-015                           | 18,526          | 20,223          | 16,794          | 17,822          | 33,215          |
| Total Assets                                     | 706,09          | 945,320         | 959,544         | 632,029         | 634,732         |

Launch of Terclara in Sweden initiated in February 2024 and Norway February 2025.

Research and development costs includes a non-cash expense for the write down of the MOB-015 asset of 300 MSEK.

# Potential new global market leader in Onychomycosis



MOB-015 has demonstrated world-leading ability to kill nail fungus

- 76%<sup>1</sup> of patients became fungus free, in two phase 3-studies including 800+ patients
- Targeting category leadership with USD 250-500m potential global product sales
- Partners in place for Canada, Scandinavia, Israel

**cipher**<sup>™</sup>  
PHARMACEUTICALS

**A+** Allderma<sup>®</sup>  
Pharmaceuticals

**Padagis**<sup>™</sup>

1) Other topical treatments demonstrating 30-54%.



Successful launch under brand name Terclara<sup>®</sup>

- Terclara<sup>®</sup> became the market leader in Sweden instantly after starting consumer marketing
- National approvals in 13 EU countries – 7 OTC, 6 Rx
- Proven commercial track record from Kerasal Nail<sup>®</sup> – built SEK 440 million franchise with 30% market share in the US
- European rollout ongoing launched in Sweden and Norway



---

Moberg Pharma AB (Publ)  
Gustavslundsvägen 42, 5 tr.  
167 51 Bromma  
[mobergpharma.se](http://mobergpharma.se)