



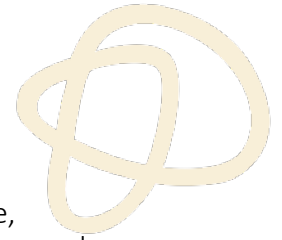
Vator Securities Healthcare Innovation Summit

October 7th, 2021

Anna Ljung, CEO



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2021 EU submission for potential new global market leader



MOB-015 has demonstrated world-leading ability to kill nail fungus

Partnerships in place – potential milestones of USD 120m

On track for launch – capturing full value potential

- 76%¹ of patients became fungus free, in two phase 3-studies including 800+ patients
- Additional de-risked US Phase 3 study based on completed phase III studies to enable US approval and strengthen claims globally
- Targeting category leadership with USD 250-500m potential global product sales



EU



TAISHO PHARMACEUTICAL

Japan



Republic of Korea

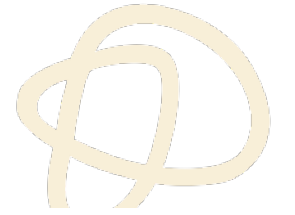


Canada

- EU submission H2 2021
Product launch 2023
- Proven commercial track record from Kerasal Nail[®] – built SEK 440 million franchise with 30% market share in the US
- Commercialization process to be repeated for MOB-015

1) Other topical treatments demonstrating 30-54%.

100+ million patients need better treatment in EU/US only



10%

of the population suffer from nail fungus¹

\$2bn

global onychomycosis market²

7/10

doctors avoid prescribing terbinafine tablets due to patients' concerns for serious side effects, such as liver toxicity and drug-drug interactions³

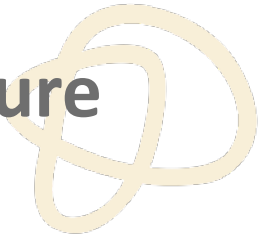


1) PLoS Pathog. 2014 Jun; 10(6): e1004105.

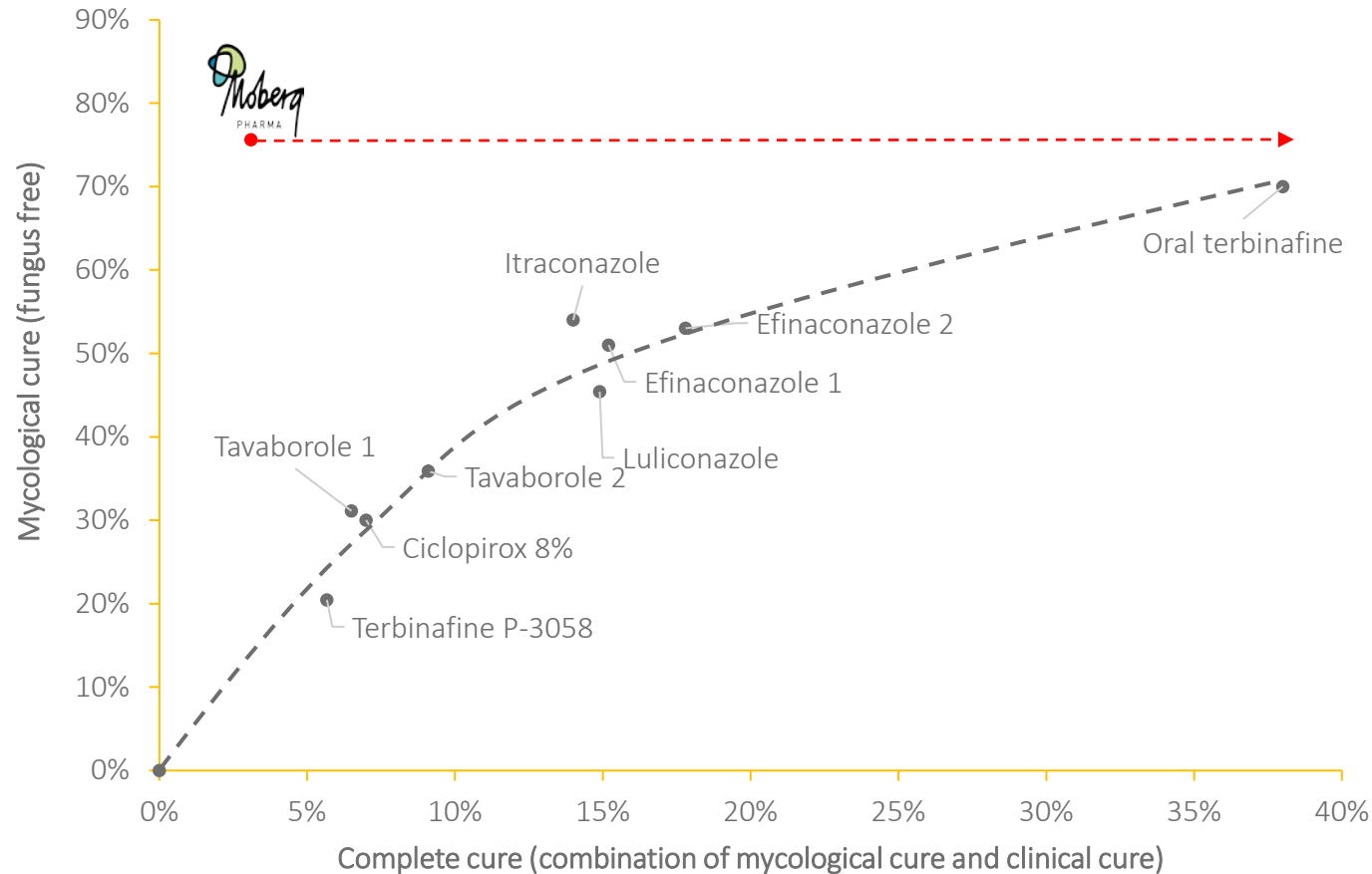
2) Moberg Pharma estimate, based on market data from Symphony Health Solutions (US Rx sales), Symphony IRI (US OTC sales), and market data from Moberg Pharma's partners.

3) LifeSci Physician Survey, April 4, 2017

Superior mycological cure – expecting to increase complete cure



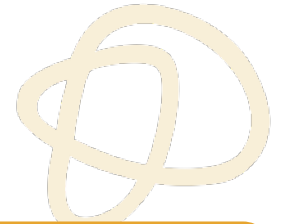
Oral and topical treatments of nail fungus



Concentration of terbinafine 1000x in the nail and 40x in the nail bed when treated with MOB-015 compared to oral terbinafine.

Patients prefer an efficacious topical to oral terbinafine due to risk for severe side effects.

Additional Phase 3 study with attractive commercial impact



Shorter dosing regimen

- A regimen with daily dosing for 8-12 weeks followed by once weekly treatment, is highly attractive, and expected to maintain high mycological cure to deliver high complete cure
- This will significantly strengthen claims globally for MOB-015



Patient benefit

- Shorter daily dosing for only 8-12 weeks would be a **significant improvement for patients**, leading to improved convenience and compliance
- 75% of patients see improvements already at week 12¹

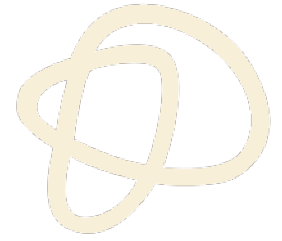


Competitive advantage

- Main topical competitors have 48 weeks daily treatment, but poor compliance. Average consumption is 12-16 weeks²
- MOB-015's dosing regimen will compare to oral treatment but without the safety issues of oral treatments



Key Opinion Leaders strongly support the concept



Dr Boni Elewski
Professor and Chair of the
Department of Dermatology
University of Alabama

"The high mycological cure rate demonstrated is very impressive and given the rapid onset of the antifungal effect, MOB-015 offers exciting benefits. I will definitely use it for my patients. A higher complete cure rate is likely to be achieved with a shorter treatment period and this would also be much more attractive to patients."



Dr Aditya Gupta
Professor, Department of Medicine
University of Toronto

*"I am a strong supporter of this concept. With an optimized dosing regimen this product has **great potential** and **may become the preferred therapeutic option**, not only for monotherapy, but also as maintenance therapy to reduce recurrence after oral treatment."*



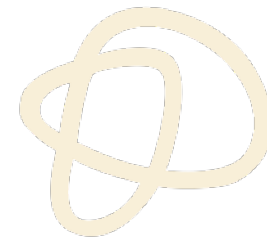
Dr Jan Faergemann
Professor in Dermatology
Sahlgrenska Academy
University of Gothenburg

*"Based on decades of experience with terbinafine and the excipients used in MOB-015, I believe a shorter treatment period has the potential to provide higher complete cure rates. **Killing the fungus is the driver of also reaching complete cure.**"*



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USD 250-500m potential global product sales for MOB-015



US
USD 150 - 300m

US Rx¹ potential:

USD 150 - 300m (400 - 600 thousand units à USD 375 - 500/unit after GTN discount i.e. pricing on par with branded competitors and a target market share of 8 - 12%)

Other Rx markets
USD 50 - 100m

Other Rx markets, e.g. Japan and Canada:

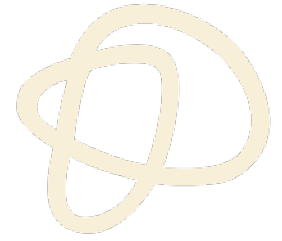
USD 50 - 100m (USD 40 - 100/unit ex factory and targeting a market share of 10 - 20%)

OTC markets
USD 50 - 100m

OTC markets in EU and RoW:

USD 50 - 100m (3.5 - 7 million units à EUR 15/unit ex factory)

On track to file for EU approval and product launch



- EMA's Paediatric Committee approval in September paves way for EU submission
 - Supplementary pediatric study during and after approval process for MOB-015
 - Enabling Moberg Pharma to pursue a full marketing authorization application
 - Opportunity to get data exclusivity for up to 10 years after market approval

2021

- Submit Marketing Authorisation Application in Europe

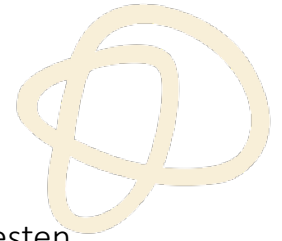


2023

- Expected approval in the EU
- EU product launch

- Progressing US development plan in parallel

Strong commercial partners in place



USD 200m+

EU OTC market for topical onychomycosis in 2017



- The world leader in OTC antifungal treatments with the brand Canesten
- Up to EUR 50 million in milestone payments with EUR 1.5 million upfront
- Royalties and supply fees for delivered products

USD 290m

Japanese market for branded drugs for onychomycosis in 2018



- Up to USD 50 million in milestone payments, with USD 5 million upfront
- Royalties and supply fees for delivered products

USD 58m

Canadian market for onychomycosis prescription drugs in 2017



- Up to USD 14.6 million in milestone payments, with USD 0.5 million upfront
- Royalties on future net sales in Canada

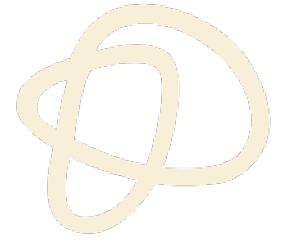
USD 40m

Korean market for topical drugs for onychomycosis



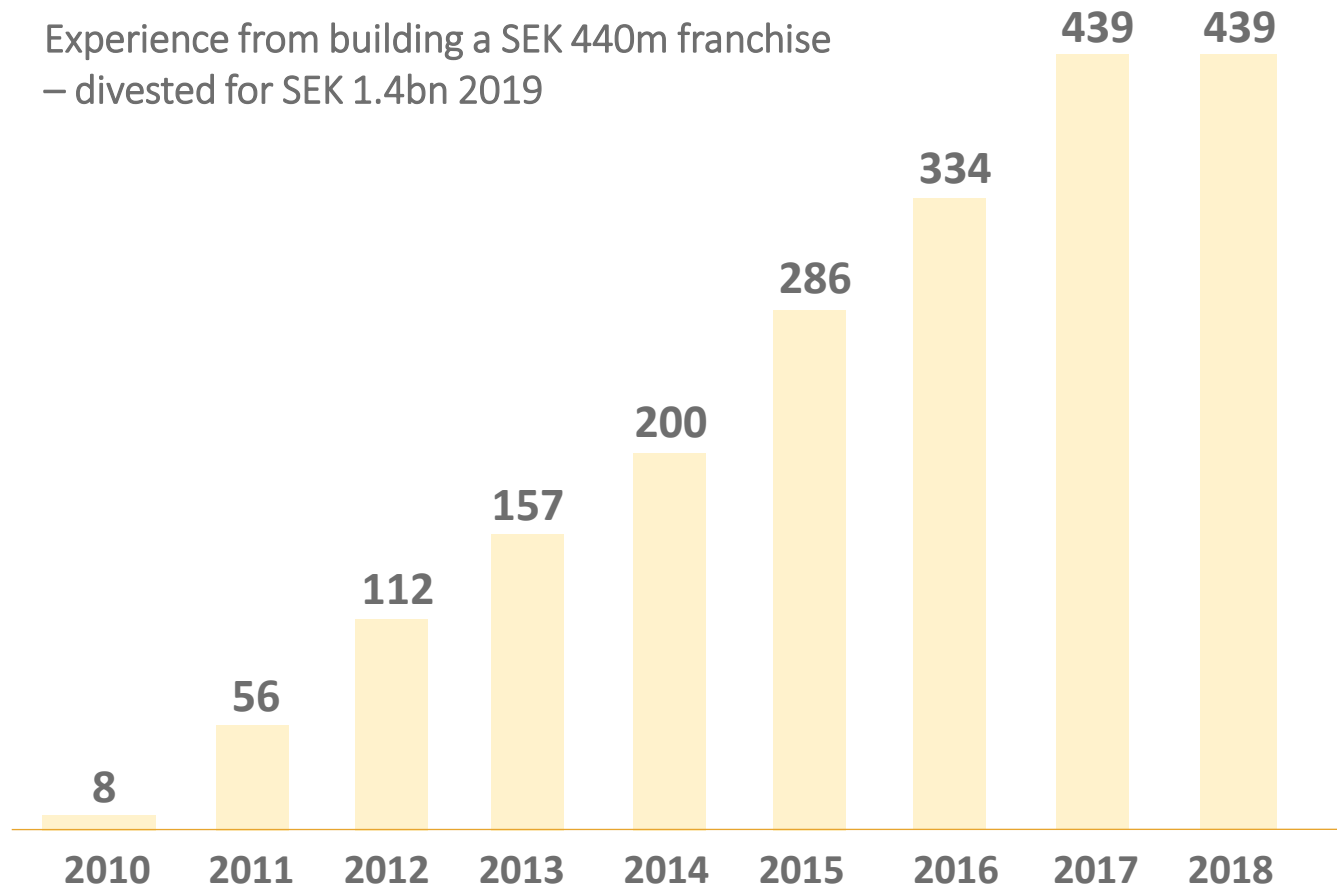
- Korean dermatology market leader, excellent coverage of dermatology clinics
- Distribution agreements with attractive margins

Excellent commercial track record from Kerasal Nail



Net Sales, SEKm

Experience from building a SEK 440m franchise
– divested for SEK 1.4bn 2019



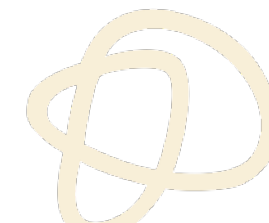
Proven commercial track record with leading OTC brand Kerasal Nail® for nail fungus

- Distributors in 30+ markets
- Direct sales in the U.S. with **#1 position, 30% market share** and available in more than 30,000 U.S. stores

Commercialization process to be repeated for MOB-015

- Focus on podiatrists:
>40% US prescriptions
- DTC marketing to U.S. consumers
- Co-promotion with U.S. derm company

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